

Registered Office: 8-2-596, 1<sup>st</sup> Floor, 1B, Sumedha Estates, Avenue-4, Puzzolana Towers, Street No. 1, Road No. 10, Banjara Hills, Hyderabad 500034, Telangana Tel: 91-40-4020 2124 E-mail: investors@lotuschocolate.com Website: www.lotuschocolate.com CIN: L15200TG1988PLC009111

LCCL/SEC/25-26

July 16, 2025

**BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400001(MH)

## Scrip Code: 523475

Dear Sir/ Madam,

## Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Whole-Time Director

The Board of Directors of the Company at its meeting held today, on the recommendation of the Nomination and Remuneration Committee, has considered and approved the appointment of Mr. Natarajan Mayuram Venkataraman (DIN: 05324934) as an Additional Director and Whole-time Director of the Company w.e.f. July 16, 2025. The term of his appointment as Whole-time Director will be for a period 5 (five) years with effect from July 16, 2025 and the appointment is subject to approval of members.

Brief Profile of Mr. Natarajan is attached. Mr. Natarajan is not related to any director of the Company. In accordance with the circular dated June 20, 2018 issued by the Stock Exchange, we confirm that Mr. Natarajan is not debarred from holding the office of director by virtue of any order passed by SEBI or any other such authority.

The meeting of the Board of Directors concluded at 04:40 p.m. (IST).

Kindly take the same on record.

Thanking you,

Yours faithfully, For Lotus Chocolate Company Limited

Utsav Saini Company Secretary and Compliance Officer

Encl: as above



## Brief Profile of Mr. Natarajan Mayuram Venkataraman

Mr. Natarajan is a seasoned business leader with extensive experience in the retail and consumer goods sectors. Since March 2025, he has been serving as Business Head – Chocolates, Biscuits & Confectionery at Reliance Consumer Products Limited.

Over the course of his career, Mr. Natarajan has held several key leadership positions viz. Managing Director - Wrigley India Private Limited, Managing Director- Mars International, Head of Grocery, Fruits, and Vegetables Retail at Ninja Cart, Business Head – Snacks at J K Foods Limited and Chief Business Officer at VLCC Personal Care Limited.

His expertise encompasses consumer / customer facing roles including Brand building, product portfolio strategy, Route to market, Channel management, supply chain efficiency and team leadership. He brings deep domain knowledge in the areas of processed foods, beverages, and personal care products. The said skills have been developed vide his tenure across MNCs, Indian companies and start-up companies.

Mr. Natarajan holds a Post Graduate Diploma in Management (Marketing and Finance) from the Indian Institute of Management, Lucknow and a Bachelor's degree in Electronics and Telecommunication Engineering from Regional Engineering College, Nagpur.